

2025-2026 Annual Report

Huu-ay-aht Group of Businesses



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Creating a Future as Rich as our Past

A Flourishing Huu-ay-aht Economy

The Huu-ay-aht Group of Businesses strives to enhance the economic, social, cultural and environmental well-being of the Huu-ay-aht First Nations through initiatives that provide sustainable benefits for all.

Our Vision

A group of diverse, self-sustaining Huu-ay-aht businesses providing opportunities and financial returns to the Nation.

Our Mission

The Huu-ay-aht Group of Businesses builds and operates profitable commercial ventures sustainably to provide a return on investment to the Nation.

Sacred Principles

Huu-ay-aht's three Sacred Principles guide our actions as individuals and as an organization.



ʔiisaak, - Greater Respect. Personal and collective respect for the community and its people, traditional knowledge, the natural world, the metaphysical world and other peoples and communities.



ʔuuʔałuk - Taking Care Of. In this context, this is about taking care of present and future generations as well as taking care of the resources provided by the land and the natural world.



Hišuk ma c̓awak - Everything is One. A notion of the interconnected, interdependent and reciprocal relationship between the people, the land and the wider world(s) in a physical, spiritual and social sense.



Introduction

Welcome to the Annual Report issued by the HFN Group of Businesses (HGB).

Throughout the year, HGB continued to strengthen its operations and pursue new opportunities. Across our diverse businesses, we have remained focused on building sustainable enterprises, strengthening partnerships, and creating economic opportunities.

As HGB continues to evolve, our priorities remain grounded in responsible growth and thoughtful decision-making. The progress made this year provides a solid foundation as we look ahead to new opportunities. We are proud to share the achievements, milestones, and ongoing work of HGB and its businesses over the past year.



Message from the Chair



On behalf of the Huu-ay-aht Group of Businesses, I am very proud to present HGB's 2025–2026 Annual Report.

In 2025, a decade after participating in the early development of HGB, I had the honour of becoming Chair of the Board. Having watched the organization grow from its early beginnings, I am proud of how far HGB has come and am excited about where the organization is headed.

In 2025–2026, HGB is once again delivering direct financial benefits to Huu-ay-aht First Nations (HFN). Despite uncertain markets and continued challenges in the forestry sector, HGB transferred approximately $320,000 in cash to HFN through its Forestry LP.

To put HGB's contribution into perspective, HGB was established in 2012 with very little initial capital. That investment has produced significant returns for HFN. Since then, HGB has delivered more than $17 million to HFN, in addition to creating employment, training and business opportunities for Huu-ay-aht citizens. Even through the past few challenging years, HGB has remained financially self-reliant, requiring no additional financial support. With HGB once again delivering cash distributions to HFN, the long-term value of that original investment continues to be realized.

And the organization continues to move forward. Forestry was the foundation upon which HGB was built, and recent years have not been easy for the industry. In response, HGB has pursued a deliberate strategy of diversification—building new businesses, developing new sources of revenue and creating a stronger and more diversified HGB for the future.

Much of this progress has been possible because of the commitment and dedication of HGB employees. Guided by HFN's economic vision and the direction of the Board, HGB staff have worked tirelessly with limited resources to operate our existing businesses



while, at the same time, leading HGB's growth through increasingly complex commercial projects intended to create long-term value for Huu-ay-aht.

Strong governance and accountability remain at the center of how HGB operates. HGB provides consistent financial reporting to HFN and independently audited annual financial statements with unqualified audit opinions. This accountability is fundamental to the responsible management of the businesses and assets that have been entrusted to HGB on behalf of HFN.

As a Huu-ay-aht citizen appointed to the HGB Board, and now as Chair, I take that accountability personally. I know many Huu-ay-aht citizens have questions, ideas and, at times, concerns about our businesses. I encourage you to learn more about HGB, ask questions and engage with us. If you have a question or concern about HGB, please reach out to me. I want to hear from you.

HGB belongs to Huu-ay-aht. Its success has been built over many years, by many people, and there is much more work ahead. We should be proud of what has been accomplished and confident in our ability to continue building strong, sustainable businesses for the long-term benefit of Huu-ay-aht.

ʔuuʔałuk
Taking care for future generations

ʔaniicsačist
Larry Johnson
Chair
Huu-ay-aht Group of Businesses



Message from the CEO

I would like to begin by recognizing the extraordinary commitment of HGB's employees and contractors. Across the organization, our people work tirelessly to operate and grow our businesses, often with limited resources, while advancing new opportunities for the future. Their dedication and determination are fundamental to HGB's success and to fulfilling Huu-ay-aht's vision of economic self-reliance.

2025 was to be the transition year for HGB by realizing the gains in Hospitality and restructured Foresty Operations. Our businesses demonstrated strong improved performance only to be set back by the Mount Underwood fire which significantly disrupted operations. However, the underlying positive trends remained, reflecting the progress made over several years of investment and development.

The strength of those underlying trends is now evident in 2026. Our hospitality businesses have achieved record sales, major development projects have moved into construction, and significant progress has been made across forestry, fisheries and value-added manufacturing. 2026 is proving to be a transformative year for HGB.

Among our accomplishments:

- Record sales at both Pachena Bay Campground and HGB's accommodation properties;
- Construction of the new in-town campground in Bamfield;
- Groundbreaking for the new Microtel hotel in Port Alberni in partnership with Tseshaht and Hupacasath First Nations;
- Greater stability in HGB's forestry operations despite continuing challenges in the coastal forest sector;
- Advancement of HGB's forestry value-added program, including the development of new products and markets;
- Completion of the HPP facility and establishment of new marine tenures supporting the continued development of our fisheries businesses; and



- Growth of NCN Seafood Limited Partnership through its investment in North Delta Seafoods Limited Partnership, co-owned with Premium Brands, creating further opportunities for the business.

These accomplishments did not happen overnight. They reflect years of planning, investment and persistence, and the dedication of our employees and contractors who continue to operate our existing businesses while building new opportunities for the future.

There is much work ahead, but with stronger businesses, a more diversified portfolio and major projects nearing completion, HGB is increasingly positioned to deliver lasting economic benefits to HFN. To our customers, employees and contractors, thank you. Your commitment, hard work and belief in what we are building are what make this progress possible.

Patrick Schmidt
CEO
Huu-ay-aht Group of Businesses



2011
A New Era of Self-Governance

On April 1, 2011, Huu-ay-aht First Nations became a self-governing Nation through the Maa-nulth Treaty. Self-government created new opportunities for Huu-ay-aht to shape its economic future and develop a business structure capable of supporting long-term prosperity.

2012
HGB Takes Shape

Huu-ay-aht established corporate structure to separate the Nation's commercial activities from government administration and politics. The limited partnerships operating under this structure collectively became known as the Huu-ay-aht Group of Businesses (HGB).

2013
Growing in Bamfield

Huu-ay-aht purchased The Market and Café, expanding its investment in Bamfield while supporting an important year-round service for residents and visitors.
This period marked continued diversification beyond natural resources and into retail, tourism and hospitality.

2014-2015
Creating Employment and Opportunity

As HGB's businesses grew, so did opportunities for employment, training, and career development, supporting Huu-ay-aht citizens while strengthening the local economy. Continued investment in skills development and mentorship helped build a stronger workforce and create lasting opportunities for future generations.



Our History

Growth & Diversification: Expanding Our Portfolio

Over the years, HGB continued to grow and diversify its operations through new investments, acquisitions, partnerships and business development. Forestry and Fisheries remained important parts of the portfolio while HGB strengthened its presence in hospitality, tourism, retail, lands and community-serving businesses.

Today: A Diverse Group of Huu-ay-aht Owned Businesses

Today, HGB manages a diverse portfolio of businesses and continues to pursue opportunities that strengthen the Huu-ay-aht economy. From Forestry and Fisheries to accommodations, campgrounds, retail, tourism and new development projects, HGB continues to invest in businesses with the potential to generate sustainable economic benefits for the Nation.

Looking Forward: Creating Lasting Value

HGB's story continues. With new projects, partnerships and investments underway, HGB remains focused on responsible growth, strong businesses and creating opportunities for Huu-ay-aht citizens and future generations.

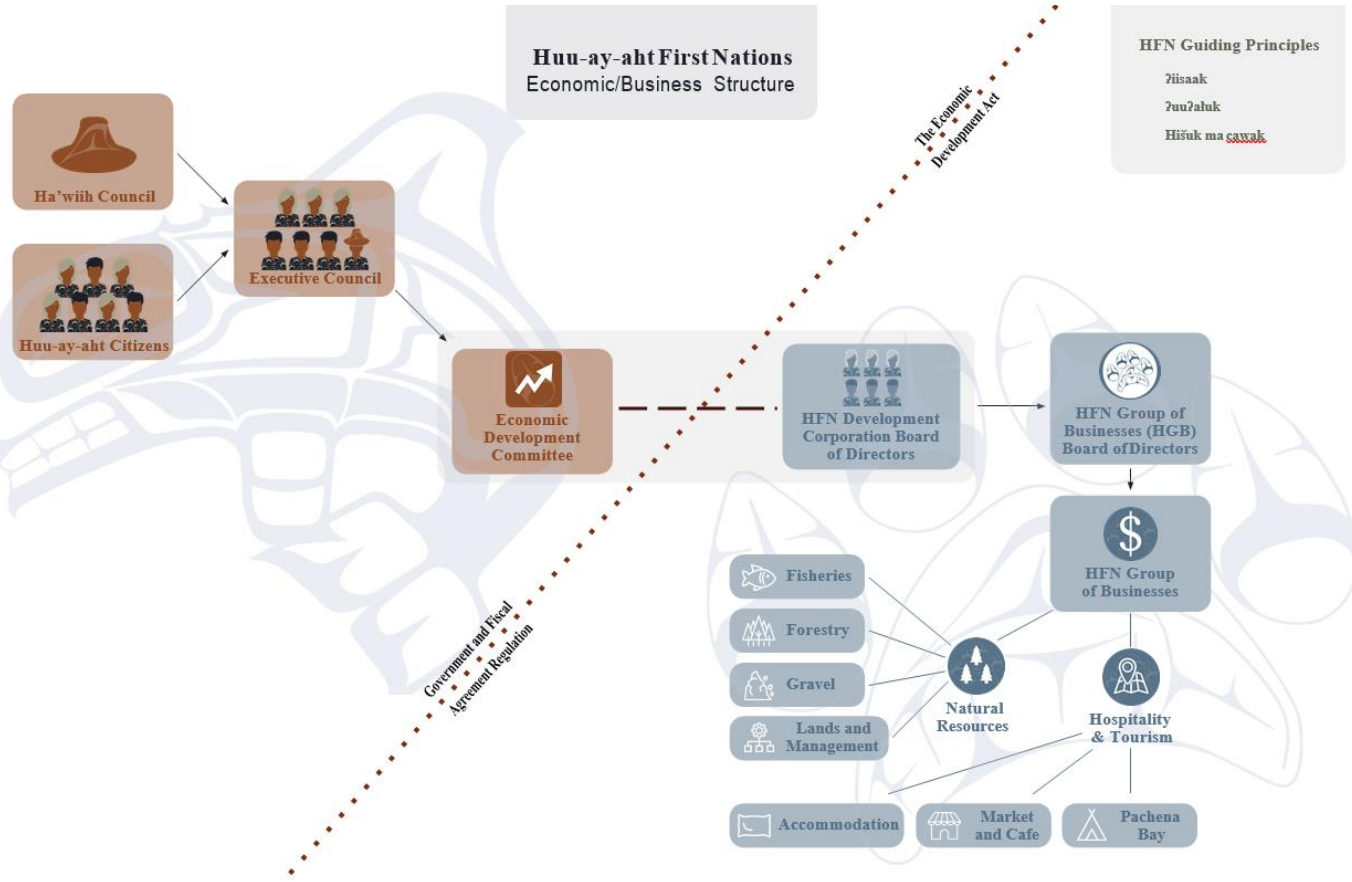


About the HFN Group of Businesses

Huu-ay-aht First Nations defines the vision and strategic direction for HFN's economic development. Guided by this vision, the HGB sets its own strategy for business development.

The following diagram illustrates the economic and business structures of HFN – two very different functions that are critical to the long-term sustainability of HFN.

> We cannot rely on government transfers nor tax revenue to build the community we need to build for all Huu-ay-aht citizens to have a good chance at building the life they want. As a result, we must be involved in creating value in the market and sharing in that value. The Huu-ay-aht Group of Businesses is key in achieving that over the long term.
>
> Chief Councillor John Jack





Benefits of HGB

HGB was created to build successful businesses that provide long-term benefits to HFN. The financial story is straightforward. From approximately $250,000 of initial funding, HGB has returned $17.3 million in cash to HFN — and HFN continues to own the businesses and assets that HGB has built along the way.

Beyond the cash provided to HFN, the businesses and assets have built and retained significant value. HGB's financial statements currently show approximately $16.8 million in value remaining within the businesses. However, many HGB properties and assets were purchased years ago and are worth considerably more today — both in their value and in the opportunities they provide for HFN.

This progress has been achieved despite significant challenges, including COVID-19, the downturn in the forestry industry, wildfires and rising costs — and without HGB requiring additional operating capital from HFN. The goal has always been larger than making money in a single year. It is to build strong sustainable businesses, valuable assets and long-term wealth for future generations.

The benefits extend beyond financial returns. By the end of 2025, HGB businesses have provided employment for 24 Huu-ay-aht citizens, representing 8.1 full-time equivalent positions, along with 14 contracting and training opportunities. These opportunities provide citizens with employment, skills, experience and greater participation in HFN's growing economy.

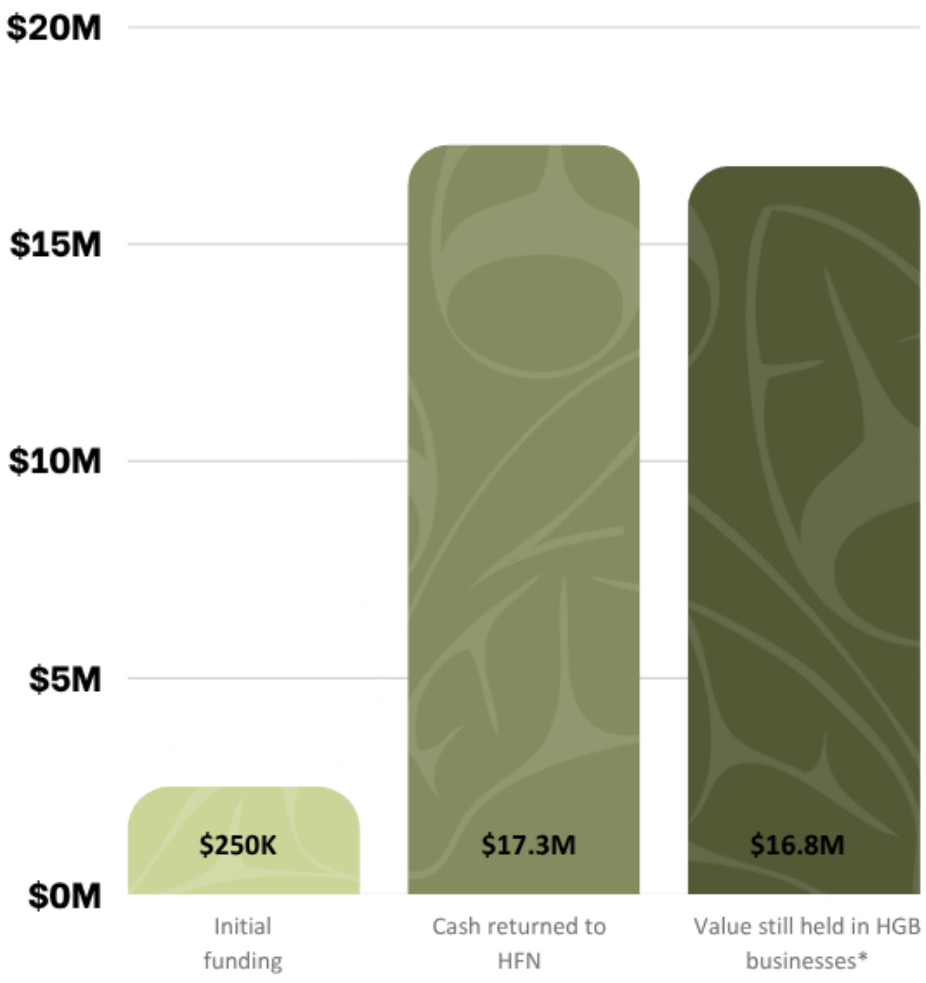
Further, HGB businesses also provide valuable community services, including accommodation, food, fuel and moorage. HGB's growing business and management capacity supports major HFN projects and helps create new opportunities for future economic development.

At its simplest, HGB's contribution can be measured in four ways: money returned to HFN, continued growth of the businesses, opportunities created for Huu-ay-aht citizens, and a stronger economic foundation for future generations.

Building Value for Huu-ay-aht

HFN's Investment in HGB

From $250,000 in initial funding to significant value returned to HFN and retained within HGB businesses.



*Additional value from increases in the value of properties and other assets is currently being assessed. The $16.8 million is the value recorded in HGB's financial statements. The actual current value of some assets may be higher.



Team at HGB

Board of Directors

The following directors were appointed in August 2025. The Board was appointed for its collective commercial expertise and experience, with a mandate to guide the long-term success of HGB's businesses. Guided by HFN's economic vision, the Board exercises independent commercial judgment within the governance framework established by HFN legislation. This approach supports sound business decisions while maintaining accountability to HFN.

- **ʔaniicsačist Larry Johnson**
- **Calum Matthews**
- **Kerry Mehaffey**
- **Diane Nicholls**
- **Rick Shafer**

Management and Staff

We would also like to recognize the dedicated managers and employees who support HGB and its businesses each day. Across our offices, gas bar, market, café, motel, campground and other operations, our team plays an important role in the continued success of the organization.

Their professionalism, commitment and contributions help strengthen our businesses and ensure we continue to provide dependable, welcoming services to our customers and communities. We are grateful for the efforts of every member of the HGB team and thank them for their ongoing contribution to our shared success.

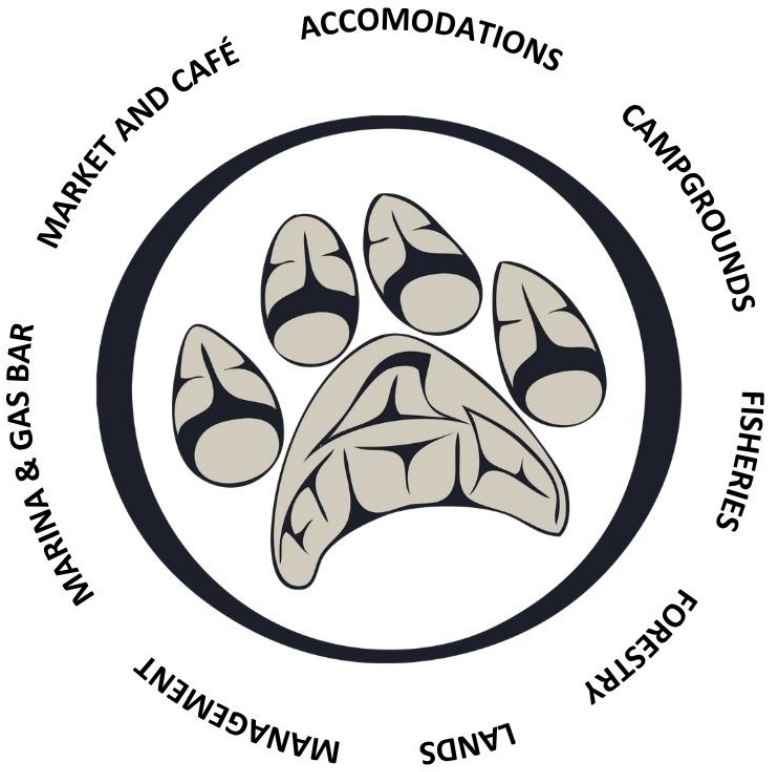
At HGB, there are no big or small jobs. Every role matters, and every individual's contribution is part of our collective success. It is through the combined efforts of our entire team that we continue to build successful businesses and advance Huu-ay-aht's vision of economic self-reliance.

We are proud to recognize the employees whose dedication and hard work make HGB's success possible.



OUR PEOPLE, OUR STRENGTH

One team. Many contributions. Shared success.



Every role matters. Every contribution counts.

Business Highlights and Plans

HFN Management LP

HFN Management LP provides management and administrative support to the subsidiary limited partnerships that make up HGB. Its responsibilities include:

> Working with Patrick and Teresa is an absolute pleasure. They keep us up to date on changes and take a proactive approach to managing the risk of HGB. They do a great job of balancing the cost of transferring risk with retaining risk.
>
> Billy-Joe Checko, Hub Insurance

- Strategic development and planning for HGB business units
- Oversight and management of business operations
- Communications and marketing
- Business planning, accounting and budgeting
- Reporting and obtaining approvals in accordance with applicable requirements
- Bookkeeping, payroll and audit preparation
- Financial services, including grants, financing, and cash flow management
- Human resource services
- Development and implementation of health and safety programs
- Identifying and researching opportunities for future growth





The management and administration team at HGB is made up of dedicated individuals who work together to support the organization and its businesses. HGB continues to focus on strengthening internal capacity, developing its team and improving the systems and processes that support day-to-day operations. Together, the team remains committed to supporting HFNs goal of long-term economic self-reliance.

From a financial perspective, management continues to focus on responsible cost management, achieving budget targets, and maintaining a strong financial foundation for future growth. HGB secured $2 million in external funding in 2025 and over $1 million to date in 2026. This includes $850,000 through the Rural Economic Diversification and Infrastructure Program (REDIP) to support upgrades at Pachena Bay Campground, including new washhouses and improved facilities. Additional funding has supported the oyster processing program and other key initiatives. Securing external funding remains an important part of HGB's strategy to strengthen operations, advance projects, and support long-term growth.

HFN Market LP



Catering on the Café's patio

The Market and Café remain at the heart of Bamfield, serving as an important gathering place while providing essential grocery, food, and café services to residents and visitors throughout the year. As the costs of goods, transportation, and operations continue to rise, HFN Market LP remains focused on maintaining healthy margins through operational efficiencies and careful purchasing.

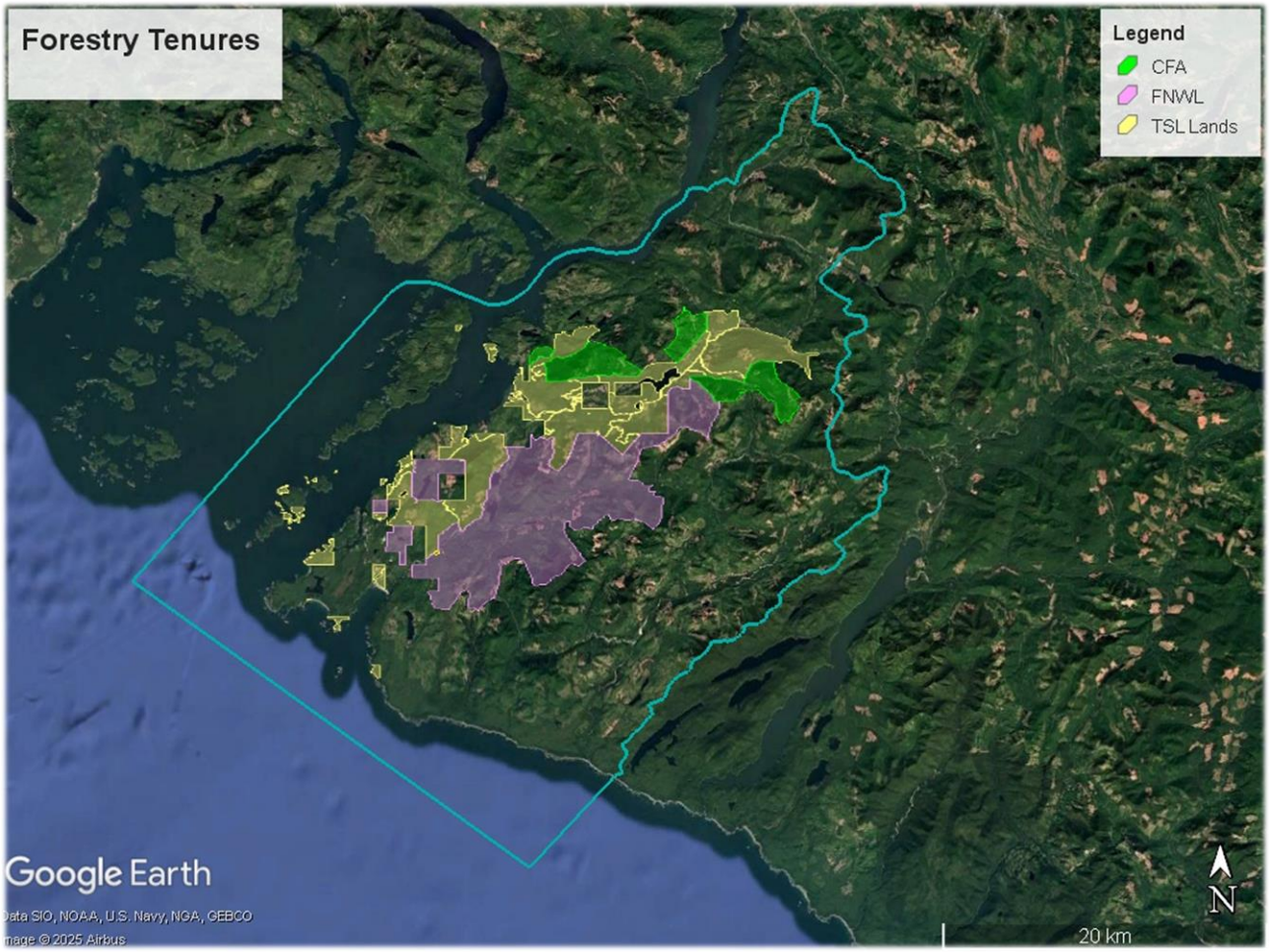
2025-2026 was a positive year for the Market & Café, with improvements made to both the self-serve customer area and retail space. Food and beverage offerings were also expanded, with a greater selection of hot and cold beverages, freshly made sandwiches and salads, fresh-baked goods, and convenient snacks and meals from the new hot case. These additions provide customers with more ready-to-eat options throughout the day and better serve busy residents, workers, and visitors.

The Café also offers catering services and is fully licensed, providing guests with the opportunity to enjoy food and beverages on the covered outdoor deck. Together with ongoing promotions and improvements to the customer experience, these enhancements reflect HFN Market LP's commitment to providing dependable service, quality, value, and convenience to the Bamfield community.



The Market & Café's fully covered patio

HFN Forestry LP



Forestry tenures managed by HGB within the Ḥahuułi

Forestry Operations

Forestry remains an important part of HGB's businesses and our ability to make ongoing contributions to HFN. Despite challenging conditions in the coastal forest industry, HGB continues to find ways to generate revenue from its timber resources, improve efficiency and develop new opportunities.

A significant accomplishment this year was the return to harvesting on Treaty Settlement Lands (TSL). Harvesting was completed in four blocks, generating $320,000 in stumpage payments to HFN. Stumpage is the amount paid for the right to harvest timber, providing a direct financial benefit to HFN from its forest resources.



HGB continues to work with experienced forestry partners to manage harvesting and bring its timber to market. Probyn Log Ltd. and Kaatza Group support harvesting operations, while HGB's co-venture with Delta Forestry Group allows HGB to participate throughout the forestry value chain, from harvesting through processing and the sale of finished lumber. These relationships provide specialized expertise and allow HGB to capture greater value from its timber resources.

KAATZA GROUP

DELTA FORESTRY GROUP
THINK QUALITY - THINK DELTA

PROBYN LOG LTD.
Strength in Partnerships

Finding ways to reduce costs and make better use of available resources remains a priority. HGB is exploring new methods of measuring harvested timber that could reduce operating costs and make harvesting lower value stands more economical. HGB is also finding ways to recover value from resources that might otherwise be left behind. Salvage operations include recovering fallen trees and reusable infrastructure from earlier forestry operations. By recovering and reusing these resources, HGB can generate additional value while making better use of existing materials.

Looking ahead, HGB plans to pursue forest thinning in 2027. This involves selectively removing trees to improve the growth and development of those remaining, while potentially generating additional timber for sale. HGB is also exploring alternative harvesting methods, including skyline logging, for steep terrain where conventional equipment can be difficult or costly to operate.

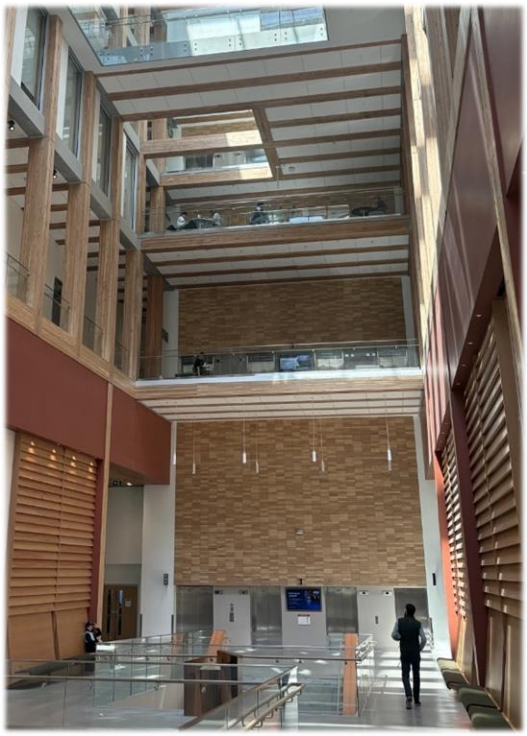
These efforts are particularly important as coastal forestry continues to face weak markets, high operating costs and increasingly complex regulatory requirements. HGB remains focused on making its forestry operations more efficient and generating long-term economic benefits for HFN.

> As a trusted partner, HGB takes a proactive approach that goes far beyond business as usual. They focus on building strong, sustainable relationships that stand the test of time. By anticipating opportunities and aligning with their values, they work hand in hand to create lasting value and shared success.
>
> Glen Franke, CEO
> Delta Cedar Group



Value-Added Wood Products

An important part of HGB's forestry strategy is to use its timber harvesting rights to develop higher-value wood products and establish more stable, long-term sources of revenue. Rather than relying solely on selling logs, HGB is working to capture more of the value created as timber is processed, manufactured and sold to customers.



Finished UBC Gateway building

HGB continued to advance its Timber Tiles and Timber Scape product lines, creating new opportunities in architectural, home improvement and international markets.

Timber Tiles, HGB's decorative wood wall tiles, gained significant international exposure through projects including the University of British Columbia's Gateway building and the Canada Pavilion at Expo 2025 in Osaka, Japan. The UBC Gateway project is now complete, providing a prominent showcase for HFN wood products and demonstrating their potential in major architectural projects.

The success of Timber Tiles at Expo 2025 has also created a lasting legacy. In April 2026, Timber Tiles from the Canada Pavilion were installed at Kansai International Airport as part of the official Expo Legacy Project. The installation, located in the international departures area, is expected to remain on display for at least three years, providing continued exposure to international travelers and showcasing HFN’s value-added wood products to a global audience.



Timber Tiles installation at the Kansai International Airport

HGB has also invested in new manufacturing equipment, including infrared technology and a taping machine, to improve production efficiency and support future growth.
In 2026, HGB introduced Timber Scape, a new decorative wood wall product designed for homeowners and the do-it-yourself renovation market. Timber Scape made its debut at the BC Wood Global Buyers Mission in Whistler, introducing the product to potential buyers and expanding awareness of HGB's growing range of wood products.



Timber Scape

Looking ahead, HGB will continue to develop Timber Tiles and Timber Scape while exploring additional products, including thermally modified wood, known as Thermowood. This process uses heat to improve certain properties of wood, creating opportunities for new uses and markets.

Together, HGB's harvesting operations, forestry partnerships and value-added manufacturing initiatives are part of a broader strategy to earn more value from HFN's timber resources, reduce dependence on traditional log markets and develop more stable cash flow for the future.



Thermowood bonded to foam is currently being tested for potential use in future projects.

Our objective is not simply to harvest more timber. It is to use HGB's forestry tenures to participate in more stages of production, earn more from the available timber, and build a business with more predictable future revenue. This is particularly important given the challenges facing coastal forestry and explains why HGB continues to invest in manufacturing and products such as Timber Tiles and Timber Scape, rather than relying exclusively on traditional harvesting.

HFN Lands LP



Lands owned by HGB (shaded yellow and red)

HFN Lands LP manages and develops HGB's property holdings in Bamfield, with a focus on increasing their long-term value and creating new economic opportunities for HFN. Following several years of planning and preparation, a number of these properties are now moving into active development and operation. An important milestone this year was the soft launch of a new campground, providing a new accommodation option within Bamfield and beginning to generate economic activity from previously underutilized lands.

Planning and development of the separate in-town RV park are also advancing, with the goal of expanding visitor accommodation and supporting Bamfield's growing tourism economy.

Progress continues at Ostrom's Marina, where HGB is finalizing plans for a new dock using floats recovered from a decommissioned fish farm. The improvements will replace some aging infrastructure while expanding moorage capacity and improving services for marina users.



Additional signage and other improvements are also being introduced to enhance the visitor experience.

Together, these initiatives reflect an important evolution in HGB's lands strategy: moving beyond property ownership to actively developing assets that generate revenue, grow in value, and create lasting economic benefits for HFN.



New marine fuels sign



Proposed expansion at Ostrom's Marina

HFN Fisheries LP

HFN Fisheries LP continues to make significant progress in developing a diversified seafood business, building on investments in aquaculture, seafood processing and commercial partnerships. In 2026, several years of planning and investment began producing tangible results, with oysters reaching grocery store shelves and new opportunities emerging through strategic partnerships.

Kuunaa Foods- From Oyster to Market

A major milestone this year was the establishment of Kuunaa Foods, whose name means *gold* in the Nuu-chah-nulth language. Developed through HGB's partnership with Nova Harvest, Kuunaa Foods represents an important step toward building a commercial seafood business that participates in oyster farming, processing and distribution.

Oysters grown by Mariculture LP, HGB's partnership with Nova Harvest, are now being processed and delivered to customers, with Kuunaa Foods products available in selected Thrifty Foods and Save-On-Foods stores. This marks an important achievement, moving beyond developing infrastructure to placing HFN seafood products directly into the marketplace.

Central to this development is the new high-pressure processing (HPP) facility located within the Dock+ complex in Port Alberni. This technology uses high water pressure to process oysters and other seafood, creating opportunities to develop higher-value products, improve food safety, and reach additional markets.





From shell to shelf, Kuunaa Foods is now processing oysters down at the Dock+ in Port Alberni



Expanding Shellfish Aquaculture

HFN Fisheries continues to expand its shellfish aquaculture operations in Barkley Sound, strengthening production capacity and supporting the long-term growth of HGB's seafood business.

In May 2025, HFN Fisheries Corporation received approval to expand the No Wind Bay aquaculture site, located north of Danvers Islet in Trevor Channel. The expanded site encompasses approximately 40 hectares and is licensed for the co-culture of aquatic plants and shellfish. Several longlines have been installed to cultivate Pacific oysters, with further expansion planned as production increases.

Operated by Mariculture LP and managed by Nova Harvest in partnership with HGB, the operation also includes existing aquaculture sites in Roquefeuil Bay, with an additional location under development. Together, these investments are building a reliable supply of locally grown Pacific oysters to support Kuunaa Foods and create new opportunities for growth within HGB's seafood industry.



Extension of the aquaculture license for the "No Wind Bay" site

North Delta Seafoods- Expanding our Participation in the Seafood Industry

Another important milestone was achieved through HFN Fisheries' investment in NCN Holdings LP (NCN), the parent entity of Nuu-chah-nulth Seafood LP.

In 2026, NCN acquired a 25% ownership interest in North Delta Seafoods Limited Partnership (NDS), with financial support from the Nuu-chah-nulth Economic Development Corporation (NEDC).

NDS is an established seafood harvesting, processing, and marketing business co-owned with Premium Brands and Mike and Chris Wick. Under the leadership of Mike and Chris Wick, NDS has continued to grow, supported by the industry experience and resources of Premium Brands Holdings, a major Canadian specialty food company.

The investment provides NCN with ownership in an established seafood business that participates in harvesting, processing, and bringing seafood products to market. It also provides access to industry expertise, established customer relationships and broader distribution networks.

For HFN Fisheries, this represents an important opportunity to participate in more stages of the seafood industry, diversify its investments and create long-term financial value.



Building a Stronger Seafood Business

Together, these developments represent an important transition for HFN Fisheries LP. After several years of investing in aquaculture sites, processing equipment and commercial partnerships, these investments are now beginning to translate into products reaching customers and participation in established seafood businesses.

Our objective is to move beyond harvesting and growing seafood to participate in processing, product development and reaching customers. By capturing more value from seafood resources and building stronger market relationships, HFN Fisheries is working toward a diversified business with more stable, long-term sources of revenue for HFN.

HFN Gravel LP

Gravel has played an important role in supporting infrastructure development in Bamfield. Through the Bamfield Main Road Reconciliation Project, HGB demonstrated its ability to develop and manage large-scale aggregate operations, producing more than 300,000 cubic metres of gravel and other materials for the road.



Riding on the completed Bamfield Main. Photography by Kyler Vos

HGB's involvement extended well beyond gravel production. The business identified and tested aggregate sources, secured permits, developed gravel pits and managed production. As the project progressed, HGB's responsibilities expanded to include transportation, storage and the production of additional materials, demonstrating the capacity to successfully manage complex infrastructure requirements.

Following completion of the road project, Gravel LP has seen limited activity as HGB concentrated its resources on developing other businesses and advancing major capital projects. Managing a growing portfolio requires decisions about where to direct investment, management time and organizational capacity to achieve the greatest long-term benefits.

Looking ahead, Gravel LP is positioned for renewed development in 2027. With aggregate tenures previously secured and HGB undertaking new construction and development projects, there are opportunities to reactivate production, support HGB's own infrastructure needs and pursue additional commercial sales.

HGB's objective is to build on the experience and capabilities developed during the Bamfield Main Road project, turning its aggregate resources into a sustainable business that supports local development and generates long-term economic value for HFN.

HFN Hospitality LP

HFN Hospitality LP continues to grow and strengthen its accommodation and tourism businesses. In 2026, both Pachena Bay Campground (PBC) and HGB's accommodation properties achieved record sales, reflecting the benefits of investments made over several years to improve facilities, enhance the guest experience and attract more visitors to Bamfield.

Alongside investments in our properties, HGB has placed increasing emphasis on customer service and the overall guest experience. Recent customer feedback reflects encouraging improvements, particularly at the Ḥačas Inn, where guests increasingly recognize the friendliness, helpfulness and personal attention of our staff. These results are especially meaningful because they reflect the dedication of the people who welcome and care for our guests every day.

Our goal is not simply to provide better accommodations and facilities, but to create experiences that encourage guests to return and recommend our businesses to others. Maintaining high standards of cleanliness, responsiveness and genuine hospitality will remain central to our efforts as we continue to grow.



New king suite at the Ḥačas Inn

Ḥačas Inn

At the Ḥačas Inn, HGB finished refreshing guest rooms and improving the property, building on upgrades completed in previous years. A new outdoor fire pit provides a welcoming gathering space, while promotional offers and accommodation packages have helped attract guests during special events and outside the peak summer season.

These improvements are part of a broader effort to strengthen the Inn's market position, increase revenue and provide visitors with a more comfortable and enjoyable experience. Further investments are being planned to continue improving the property and support its long-term performance.



New fire pit and gathering area at the Ḥačas Inn

Pachena Bay Campground

PBC continues to be one of HGB's most successful tourism businesses, with record sales in 2026. HGB continued investing in the campground, including the addition of new washhouses to improve guest comfort and accommodate growing demand.

PBC also continues to develop its reputation as a destination for events and outdoor experiences. The annual Pachena Bay Music Festival and the returning Dark Sky Festival brought visitors to the area, while sand sculptor Craig Mutch created an impressive sand sculpture for guests and community members to enjoy.



Pachena Bay Music Festival- Photography by Sean Bird

These activities are part of HGB's strategy to give visitors more reasons to experience PBC, attract new customers and extend tourism beyond the traditional summer season.

Future Hospitality Development

Beyond improving its existing properties, HGB continues to advance plans for new accommodation and tourism opportunities.



A new “coming soon!” sign for the Microtel

The much-anticipated 76-room Microtel Inn & Suites by Wyndham in Port Alberni remains an important development initiative. The project brings together Huu-ay-aht, Tseshaht and Hupacasath First Nations, alongside MasterBUILT Hotels, and represents an opportunity to expand HGB's hospitality business into the Alberni Valley.

In Bamfield, HGB is advancing the development of the new in-town RV park, which will expand visitor accommodation options and support the local tourism economy. Together with ongoing work on the planned Poett Nook and Sarita campgrounds, HGB is nearing its goal of developing campgrounds into a solid commercial campground unit that generate year round profits.

Planning also continues for the rebuilding of Upnit Lodge, with the goal of creating a modern accommodation property that takes advantage of its exceptional waterfront location. These projects represent opportunities for future growth and diversification, while HGB continues to focus on strengthening the performance of its existing hospitality businesses.

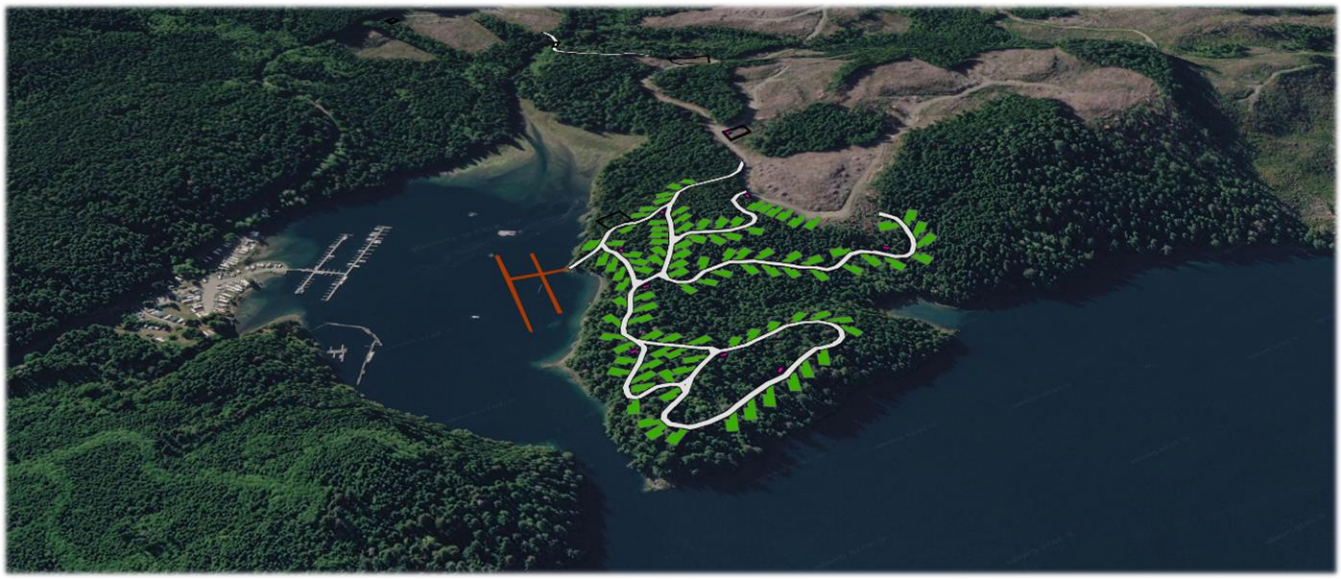
> Tseshaht is proud of HGB for engaging our Nation on not only our future endeavours together, but other opportunities. While we have face some barriers and challenges in some our initiatives, the leadership from the Nation and HGB have lead with iisaak both in our territory of the Alberni Valley and beyond3
>
> Wahmeesh (Ken Watts), Elected Chief Councillor
> Tseshaht First Nation



Beyond a Stronger Hospitality Business

HGB's hospitality strategy is focused on improving existing properties, delivering exceptional customer service and carefully developing new opportunities for growth.

The record sales achieved in 2026 demonstrate the progress being made, while increasingly positive guest feedback reflects the dedication of our employees. Together, these efforts are building a stronger hospitality business, encouraging repeat visitation and creating lasting economic benefits for HFN.



Planned Poett Nook campground



GOOD MORNING

Thank you so much for sharing your amazing space with us. It is my first visit here and I will be back

Have a lovely Autumn and some quiet for the season


















pepsi


EAST BAMFIELD DOCK
Boating Public Welcome!
All rates are posted and moorage will be collected daily.


PACHENA BAY








the Market


HAČAS INN
a Huu-ay-aht Enterprise





“The economic horse pulls the social cart. Without economic development, nothing else moves forward.”

~Chief Clarence Louie, Osoyoos Indian Band